

LEVERAGE EXPERTS



ALADAR TEPELEA principal corporate strategy (CH)

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Aladar Tepelea - Versatile corporate finance and business development specialist working on private equity and venture capital mandates

Throughout his professional career Aladar has been working on strategy and corporate finance topics in companies of all sizes, ranging from large corporates like BlackRock and Novartis over mid-sized "hidden champions" all the way down to technology startups with high growth potential. In all these environments he has taken an entrepreneurial approach, sparring with the C-level advocating for innovative solutions - striving to apply creative, "out-of-the-box" methods.

At Leverage Experts, he supports both the strategy and the change and transformation practices using his skills to add conceptual value and develop new business across borders.

Aladar is a graduate of Vienna University of Economics and Business where he completed additional certified accreditation on "Management in Central and Eastern Europe", based on his routes in the region.



Areas of Expertise

Fundraising \cdot Growth Strategy \cdot Business Development Corporate Finance \cdot M&A \cdot Private Equity \cdot Venture Capital \cdot Asset Management \cdot FinTech \cdot HealthTech Growth Hacking \cdot Social Selling \cdot Long-term Network Building \cdot Strategic Alliances \cdot Personal High-Performance Mgmt \cdot Health & Well-Being Strategy Continuous Education Mgmt

I believe

"Today's businesses are too often thinking in silos - changing that paradigm requires a combination of analytical and creative thinking to optimally align and leverage resources at hand."

I deliver

"Strategies for company growth, accompanied by creative but process-oriented business development outreach."

I create

"Options for strategic repositioning, growth catalyzed by new."

Professional Experience (et al.)

BlackRock / Strategy & Corporate Development DACH and CEE - Zurich, Switzerland

- ▶ Managed projects on M&A, country strategy and channel partners, coordination of sales funnel
- Acted as lead innovation scout on venture capital and FinTech topics
- ▶ Project lead in building a DACH team for the Budapest outsourcing center

Novartis / Animal Health Division, Strategic assistant to global CFO - Basel, Switzerland

- ► Coordinated divisional M&A, including pre- and post-merger integration planning activities
- ▶ Budgeting, forecasting and variance analysis of the CHF 80m R&D budget

Procter & Gamble / "P&G Professional division" - Geneva, Switzerland

- ▶ Brand management: conducted product launches in new markets and lead product innovation projects
- ▶ Corporate analytics: developed a new business analysis tool for tracking shipments

Noreia Capital / boutique advisory, with proprietary Venture Capital activities - Vienna, Austria

- ▶ Coordinated divisional M&A, including pre- and post-merger integration planning activities
- ▶ Budgeting, forecasting and variance analysis of the CHF 80m R&D budget

Rothschild Global Financial Advisory / Mergers & Acquisitions - Frankfurt, Germany

- ▶ Valued companies based on DCF, market and transaction multiples
- ▶ Prepared an information memorandum and created long-list of potential buyers for a sell-side mandate

Deutsche Bank / DWS Portfolio Management - Frankfurt, Germany

- ▶ Fundamental equity research for the preparation of stock profiles
- Conducted portfolio performance reviews for client meetings
- Analyzed competitors' strategy and asset allocation based on publicly available data

Leverage Experts AG (*LE*) was founded in 2012 as an independent group of interdisciplinary experts in Zurich. The experienced team supports companies in complex and critical challenges with a strategic mind set and passion for implementation. *LE focuses on Situations of Rapid Change,* transformation, restructuring, crisis-, and turnaround management. *LE implements corporate and growth strategies, accompanies entrepreneurs through crisis situations, is involved in (digital) transformation and restructuring processes and is experienced in M&A and Corporate Finance. A branch in Germany was established in 2021, and close partnerships exist in North America. The team of Leverage Experts enables an active and effective shaping of the future - At short notice, with high impact.*